



Science, Technology Engineering, Arts, Mathematics &  
Beyond...

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**For Immediate Release – DRAFT**

**2<sup>nd</sup> Annual Let's Grow STEAM<sup>X</sup> College and Career Youth Expo Approaching  
Thousands of Youth to be Exposed to STEAM-related Careers & Activities**

***City Manager Isaiah Hugley Named the "Let's Grow STEAM<sup>X</sup> Expo Ambassador"***

COLUMBUS, Ga., October 16, 2017 – Let's Grow STEAM<sup>X</sup> College and Career Youth Expo will be hosted Friday, November 17, 2017 at the Columbus Georgia Convention and Trade Center from 8:30 am to 2:30 pm. The expo is focused on creating life-changing experiences for students that will motivate and encourage them to increase their awareness of STEAM, become more involved in STEAM-related activities, and begin thinking about pathways that lead to STEAM-related degrees and careers.

The LET'S GROW (STEAM)<sup>X</sup> (LGSx) initiative is dedicated to providing a free, competitive educational platform that focuses on helping students utilize their most abundant resource...their IMAGINATION, as well as encouraging students to develop a love for life-long learning. Through Let's Grow, students gain the opportunity to showcase their innovative and creative talents in (STEAM)<sup>X</sup> (an acronym for science, technology, engineering, arts, math and beyond!).

Hailed a success by onlookers and attendees, "Last year, more than 2,000 eager and excited students attended The 1<sup>st</sup> Annual Let's Grow (STEAM)<sup>X</sup> Exploratory and Career Day and the planning committee expects this year's turnout will be even greater," said David Britt, LGSx Chairman. He continued, "Columbus City Manager Isaiah Hugley has been named our Ambassador as an expression of the city government's commitment to youth and STEAM-related career, and we are excited about the growing roster of companies slated to exhibit at this year's expo." Sponsoring organizations for the second annual event include Columbus Crime Prevention, Liberty Utilities and Fountain City Classic.

According to Let's Grow (STEAM)<sup>X</sup>, Chief Executive Officer Robbie Branscomb, "The Let's Grow STEAM<sup>X</sup> Youth College and Career Expo is more than a conventional career fair. Our expo is an inspiring informal community classroom where students can visit interactive mobile units, attend engaging workshops and participate in panel discussions with community and business leaders. "

Branscomb concluded, "The overall success of the 2<sup>nd</sup> Annual Let's Grow STEAM<sup>X</sup> Youth College and Career Expo will be an even greater success with our partnerships with Muscogee County School District, Russell County School District, Goodwill Industries, Columbus Department of Labor, Gear-up Georgia, Columbus State University and Columbus Tech."

For more information about how your company or organization may become involved as an exhibitor in the 2<sup>nd</sup> Annual Let's Grow STEAM<sup>X</sup> Youth College and Career Expo or other activities and sponsored events, please contact Robbie Branscomb, Let's Grow (STEAM)<sup>X</sup>, Chief Executive Officer at 706-577-3409 or [info@letsgrowsteam.org](mailto:info@letsgrowsteam.org). You may also visit our website, [www.letsgrowsteam.org](http://www.letsgrowsteam.org) and like our Facebook page, [www.facebook.com/LETSGROWSTEAM](http://www.facebook.com/LETSGROWSTEAM).

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