



January 31, 2019

Greetings Community Supporter,

On behalf of Let's Grow STEAM^x, Inc. (LGS^x), thank you for being an industry leader and investing in our future professionals and entrepreneurs!

We're pleased to share that we had an exceptional 2018 year. Through your support, LGS^x hosted meaningful and educational activities and events for more than 4,000 youth in the greater Columbus region.

Last year, we exposed over 300 children to the sport of soap box derby. Through our Saturday STEAM clinics, participants not only learned to build derby cars, but developed skills of applied knowledge to real world challenges, engineered design processes, developed teamwork, and leadership skills. Post the clinics, LGS^x hosted the River City Soap Box Derby (RCSBD) in Midtown, Columbus at Lakebottom Park. Here, participants competed against one another racing their assembled derby cars.



This year we are thrilled to share our soap box derby program is growing and going to Akron, Ohio! One skilled winner of the Local RCSBD will move forward to represent Columbus, Georgia at the International Soap Box Derby Race in Akron. This is an amazing opportunity for youth in our area to contend against their peers from all over the globe. One of the expanded benefits of this international race is our local winner will compete for a \$5,000 scholarship for use at the college or university of their choice! International educational competitions are the exposure experiences we aim to cultivate and grow for youth and families in our region. We cannot do this without community leaders like you!

As we gear up for another great year of momentous STEAM engagement, we ask for your commitment of financial support. Your investment supports our effort to provide quality and effective educational activities and events for our youth.

On behalf of the Let's Grow STEAM^x partnership team and our dedicated Board of Directors, I want to invite you to support our request. LGS^x is registered with the Secretary of State as a non-profit organization and your contributions are tax deductible. Please make all checks payable to Let's Grow STEAM^x and mail to P.O. Box 5114, Columbus, GA. 31906

We thank you in advance for your sponsorship and will follow up regarding your support by March 15, 2019. Please join us! We are confident this will be another year of amazing and effective activities for youth, families and the Columbus community.

Sincerely,

Robbie Branscomb

Robbie Branscomb, President/CEO
Let's Grow STEAM^x, Inc.

Tomorrow's Innovation • Today's Investment

Let's Grow STEAM^x | P.O. Box 5114 | Columbus, GA, 31906 | 706.577.3409 | info@letsgrowsteam.org

Let's Grow STEAM^x Presents



River City Soap Box Derby

Saturday, June 8, 2019

8:00 am - 4:00 pm

Lakebottom Park, Midtown, Columbus
(Next to Columbus High School)



www.letsgrowsteam.org/soap-box-derby/

The Let's Grow STEAM^x Experience

The Road to Akron

Community Racer Clinics

Exposure is a powerful tool. The primary goal of the Let's Grow STEAM^x community racer clinics is to expose youth to the educational opportunities afforded through the re-energized sport of soap box derby. Through the construction of an aero-dynamic racer, participants learn the science and math behind this sport as well as develop a confident STEAM identity, cultivate connection to community and IGNITE a love for lifelong learning. Participants are also taught lessons about sportsmanship and team work as we provide them with the thrill of competing in a racer they build in collaboration with family and friends. In a nut shell, community racer clinics are exciting educational experiences hosted in informal settings which offer lasting, positive, and meaningful outcomes for participants.

Let's Grow STEAM^x believes one of the best things about derby racing – it's a family affair! You will see single parents, grandparents, community surrogate parents, and traditional families all supporting their youth racer. Community derbies are a great connector for students and parents alike; helping to make new friends that last beyond their racing careers. Let's Grow STEAM^x believes ALL children are equal when racing down a racetrack, no matter what their limitations may be.

In an effort to stay true to our intention of providing access to ALL students at no cost, our derby clinics are open to any student Pre-K thru 12th grade who desire to participate. However, nominal fees are required for community derby rallies and races. Students may apply for sponsorship or scholarship for rally and race fees through our program.

River City Derby Program

April 13 & 27 – D.A. Turner YMCA 2:00pm-4:00pm – Family Fun Clinic

May 4 & 18 – John P. Thayer YMCA 2:00pm-4:00pm – Family Fun Clinic

River City Race Program

The road to Akron is paved with dedicated and focused work. Our River City Race program is next level competitive racing at its best. Participants are assigned a racer car and mentored by parents and community volunteers as they reverse engineer, rebuild and learn the rich history, rules and regulations in our 20 week program. These participants

work towards the goal of competing in the sanctioned local race during the River City Soap Box Derby. The winner of the sanctioned race moves forward to represent Columbus, Georgia in the International Soap Box Derby held in Akron, OH, July 2019.

The River City Race Program

Kicks-off January 2019

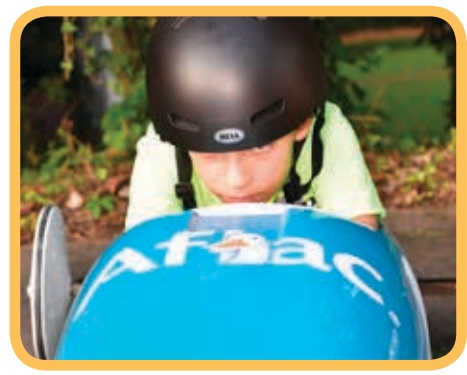
20 Week Program



River City Soap Box Derby

June 8, 2019 – Community Soap Box Derby Race – 8:00am – 4:00pm

MidTown Columbus, GA | 17th Street & Lakebottom Park



The re-energized sport of soap box derby

- offers quality STEAM engagement
- fosters STEAM identity in participants
- provide lasting positive and meaningful impact for youth and families

Why Should You Support River City Soap Box Derby?

1. **To close the skills gap** – Youth engage in activities that connect their school curriculum to real life application by breaking down and building up a soapbox derby car. These activities foster teamwork and collaborative efforts.
2. **Maximize exposure** – As a sponsor, you create tremendous goodwill and increase your visibility. As an added bonus, your support will be acknowledged as our local race winner goes to Akron, OH to represent Columbus, GA!
3. **Provide long-term support for our youth** – Sponsorship pays dividends for students throughout the year. A portion of your sponsorship goes toward providing in-depth learning opportunities for youth through our hosted community events.

**We invite you to partner with us
and become part of the fun!**





Sponsorship Levels



PRESENTING SPONSOR: \$10,000

- Sponsor of the River City Race Program
- Prominent logo placement in all marketing materials
- Two (2) customized derby race cars (Stock/Super Stock) *Renewal applies
- Trackside signage at River City Soap Box Derby
- Trophy presentation and photo opportunity at RCSBD Winner's Circle
- Two (2) full page color advertisement in the souvenir journal
- VIP tent access at the River City Soap Box Derby
- Event day recognition and (2) event T-shirts
- Media coverage

PLATINUM SPONSOR: \$5,000

- Prominent logo placement in all marketing materials
- Two (2) customized derby race car (Stock/Super Stock) *Renewal applies
- Sponsor of community race clinics (serving over 300 youth)
- Trackside signage at River City Soap Box Derby
- Trophy presentation and photo opportunity at RCSBD Winner's Circle
- Two (2) full page color advertisement in the souvenir journal
- VIP tent access at the River City Soap Box Derby
- Event day recognition and (2) event T-shirts
- Media coverage

GOLD SPONSOR: \$3,500

- Logo featured on select marketing materials
- One (1) customized derby race car (Stock or Super Stock) *Renewal applies
- Sponsor of community race clinics (serving over 300 youth)
- Trackside signage at River City Soap Box Derby
- One 1/2 Page B/W advertisement in the souvenir journal
- VIP tent access at the River City Soap Box Derby
- Event day recognition and (2) event T-shirts
- Media coverage

SILVER SPONSOR: \$2,500

- Logo featured on select marketing materials
- One (1) customized derby race car (Stock or Super Stock) *Renewal applies
- Trackside signage at River City Soap Box Derby
- One 1/4 Page B/W advertisement in the souvenir journal
- VIP tent access at the River City Soap Box Derby
- Event day recognition and (1) event T-Shirt
- Media Coverage

GRAND PRIX: \$1,500

- Name listed on select event materials
- One (1) educational derby race car (Stock or Super Stock) *Renewal applies
- One 1/4 Page B/W advertisement in the souvenir journal
- Event day recognition and (1) event T-shirt
- Media coverage

WINNER'S CIRCLE: \$750

- Name listed on select event materials
- Company name or logo listed on community derby car
- One 1/4 Page B/W advertisement in souvenir journal
- One (1) event T-shirt

PACE ROW: \$500

- Name listed on select event materials
- One 1/4 Page B/W advertisement in the souvenir journal
- One (1) event T-shirt

PIT ROW: \$300

- One (1) B/W business card sized advertisement in the souvenir journal
- One (1) event T-shirt

Sponsor Deadline Monday, April 15th
Souvenir Booklet Deadline Monday, April 29th

FOR MORE INFORMATION CONTACT:
Robbie Branscomb, CEO & Executive Director, LGS^x
E: robbie@letsgrowsteam.org or info@letsgrowsteam.org | P: 800.332.7147

LGS^x is registered with the Secretary of State as a non-profit organization and is a 501(C)(3) organization.
Please make all checks payable to Let's Grow STEAM^x and mail to P.O. Box 5114, Columbus, GA. 31906.



River City Soap Box Derby Sponsorship Form



GENERAL INFORMATION

Name/Company or Organization: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Phone : _____
 E-mail: _____ Company URL: _____

SPONSORSHIP LEVELS

Please indicate SPONSORSHIP level: ☐ Presenting \$10,000 ☐ Platinum \$5000 ☐ Gold \$3500 ☐ Silver \$2500
☐ Pit Row \$300 ☐ Pace Row \$500 ☐ Winner's Circle \$750 ☐ Grand Prix \$1,500
☐ T-Shirt Size _____

WAIVER & DEADLINE DATES

Photo Waiver: ☐ I acknowledge that photos and videos of my company, its logo, and/or its employees may be used for marketing including social media for this program.

All company marketing items and registration forms should be emailed to designated email address no later than specified deadline dates as follows:

- **RCSBD Sponsorship Form - Deadline April 15th - robbie@letsgrowsteam.org**
- **River City Journal - Deadline April 29th - info@letsgrowsteam.org**
- **Sponsor Logos - Deadline April 29th - robbie@letsgrowsteam.org**

AD SPECIFICATIONS

Full Page - 5 Inches W x 7.75 inches H
 1/2 Page - 5 Inches W x 3.75 H
 1/4 page - 2.4 Inches W x 3.75 H

SPONSORSHIP FORM OF PAYMENT

Make remittance payable to:

Let's Grow STEAM* P.O. Box 5114, Columbus, Georgia 31906

Please select form of payment: ☐ Check ☐ Credit Card

If payment by credit card, invoice with credit card payment options will be sent, please supply invoice email address above.

Contact Information:

robbie@letsgrowsteam.org
 or 800.332.7147

FOR OFFICE USE ONLY

Road to Akron (R2A) _____ Souvenir Journal _____ Derby Cars _____ Stock _____ Super Stock _____
 Masters (NA) _____ Company Logo _____ Company URL _____ Company Email _____ Company Volunteers _____
 VIP Tent _____ Event Signs _____ T-Shirts _____ Track Signs _____ Trophy _____ Website _____
 Media _____ Event Day PA _____ CAR # _____ NOTES: _____

LGS* is registered with the Secretary of State as a non-profit organization and is a 501(C)(3) organization.

**Please email your completed Sponsorship Form to Robbie@letsgrowsteam.org by Monday, April 15th.
 Please place your company's name and "RCSBD Form" in subject line.**