

YOUTH COLLEGE AND CAREER EXPO

**Engineering & Math:
Building a Structurally Sound Future**

EVENT OVERVIEW FOR EDUCATORS/STUDENTS



IN-PERSON

&

VIRTUAL

**Columbus Georgia
Convention and Trade Center**

801 Front Ave. Columbus, GA 31901

www.letsgrowsteam.org/get-involved/

What is the YCCExpo?

The annual Youth College and Career Expo (YCCExpo) is the greater Columbus region's premier college and career education event. YCCExpo shows students the amazing diversity of career opportunities in our region, as well as the skills and education needed to pursue those jobs. Students 4th-12th grades can:

- **Explore** the region's amazing range of careers & the pathways to get there.
- **Hear** from diverse voices sharing experiences & tips.
- **Meet** leading employers, colleges & training programs via their in-person and virtual booths.



PURPOSE



Explore career interests & learn about top **employers, colleges & training programs** in the region.

TOPICS



- How to **Land a Job**
- **Networking** Essentials
- How to **Ace an Interview**

RESOURCES



150+ Employers/Colleges & Post Secondary Partners Representing Every Major Sector



We know interviews can be challenging, and communicating with confidence takes practice.

Area career professionals will offer mock interviews at the in-person and virtual YCCExpo. These volunteers will offer students positive, constructive feedback that will help prepare them for their next "real" interview albeit a job or college admission.

In-Person and Virtual Mock Interviews are for 7th -12th grade students only.

Virtual or In-Person?

Both In-person and virtual events open at 8:30am on October 14th.
Both events require FREE pre-registration for students.

VIRTUAL

Flexible and Accessible



- Explore booths on our digital platform
- Schedule Zoom meetings with college and career representatives
- Watch videos from dynamic speakers
- Participate live on October 14th and/or access virtual content for 30 days after.

IN-PERSON

High-Quality Engagement



- Explore booths in the exhibit hall
- Talk in-person with college and career representatives
- Participate in on-site mock interviews
- Engage in interactive STEAM activities
- **30-day virtual access also included**

Exhibit Hall

Students learn about the region's range of industries, careers and the pathways to get there.



- Our 150+ exhibitors come from all sectors and industries.
- Students can scroll through the hall and click on any booth to explore more on our virtual platform.

College & Career Readiness Seminars

This year all attendees will access our college and career readiness seminars virtually. Students will hear from diverse speakers about college and career advice and insights.

Featured auditorium sessions include:

- #GotSkillz
- Level Up!: The Importance of Internships
- Think Like a Boss!
- and many, many more!



Engagement Opportunities

Students connect with companies, colleges, training programs and more!



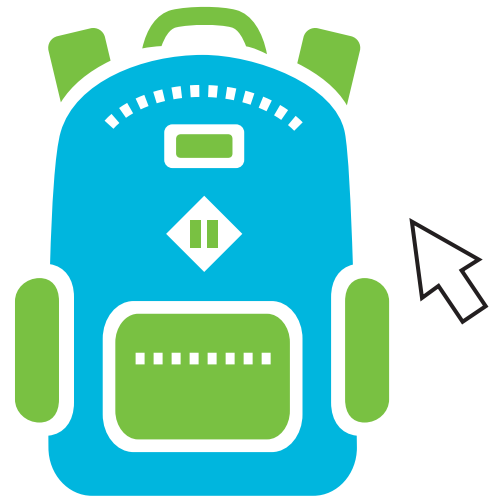
During the live day, exhibitors may hold Zoom meetings for even more dynamic interaction!

- Meet leading employers and visit their virtual booths
- Get questions answered in exhibitor booths and in auditorium sessions.
- Attend dynamic college and career readiness seminars

Resources & Access

Students can take away materials and resources in their “digital backpack.”

- Students can click through documents and videos and save them to their “digital backpack.”
- Links to these items can then be sent to the students at the email they registered.
- Access to the backpack will be open for 30 days following the event.



Leaderboard

Our leaderboard ensures high participation of our attendees. Students can win cool prizes and gift cards by visiting in-person or virtual booths, watching webinars and participating in mock interviews.

How to Register for YCCExpo

STUDENTS may register individually at letsgrowsteam.org/yccexpo.

- Once registered, students will use their email address to log in to the event at yccexpo.vfairs.com

EDUCATORS may register their students as a group:

- Download, complete and save the group interest form located on the YCCExpo page at letsgrowsteam.org/yccexpo
- Email form to info@letsgrowsteam.org
- Educators please DO NOT forget to complete your registration as well for access to the virtual event.

Students and Educators will receive confirmation of registration via email.



Need more info?

Visit the YCCExpo homepage on our site:
www.letsgrowsteam.org/yccexpo

Email:
info@letsgrowsteam.org

**FIND US ON SOCIAL
MEDIA AND SPREAD
THE WORD!**



Helping youth #befutureready