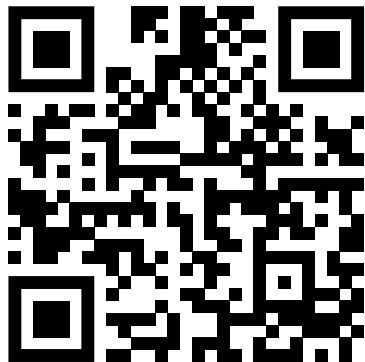




— ALL VIRTUAL —
**YOUTH COLLEGE
& CAREER EXPO**

yccexpo.vfairs.com

EVENT OVERVIEW FOR
EDUCATORS/STUDENTS



www.letsgrowsteam.org/get-involved/

What is the YCCExpo?

The annual Youth College and Career Expo (YCCExpo) is the greater Columbus region's premier college and career education event. YCCExpo shows students the amazing diversity of career opportunities in our region, as well as the skills and education needed to pursue those jobs. Students 4th-12th grades can:

- **Explore** the region's amazing range of careers & the pathways to get there.
- **Hear** from diverse voices sharing experiences & tips.
- **Meet** leading employers, colleges & training programs via their virtual booths.



PURPOSE



Explore career interests & learn about top **employers, colleges & training programs** in the region.

TOPICS



- How to **Land a Job**
- **Networking** Essentials
- How to **Ace an Interview**

RESOURCES



150+ Employers/Colleges & Post Secondary Partners Representing Every Major Sector



We know interviews can be challenging, and communicating with confidence takes practice.

Area career professionals will offer virtual mock interviews. These volunteers will offer students positive, constructive feedback that will help prepare them for their next "real" interview albeit a job or college admission.

Virtual Mock Interviews are for 7th-12th grade students only.

A Virtual Experience to Remember

Our event will be “live” at 8:30am on February 16th and 17th.
FREE pre-registration for students is required.



Flexible and Accessible

- Explore booths on our digital platform
- Schedule Zoom meetings with college and career representatives
- Watch videos from dynamic speakers
- Participate live on February 16th and 17th and/or access virtual content for 30 days after.

Exhibit Hall

Students learn about the region’s range of industries, careers and the pathways to get there.



- Our 75+ exhibitors come from all sectors and industries.
- Students can scroll through the hall and click on any booth to explore more on our virtual platform.

College & Career Readiness Seminars

Students will hear from diverse speakers about college and career advice and insights in our virtual auditorium.

Featured auditorium sessions include:

- #GotSkillz
- Level Up!: The Importance of Internships
- Think Like a Boss!
- and many, many more!



Engagement Opportunities

Students connect with companies, colleges, training programs and more!

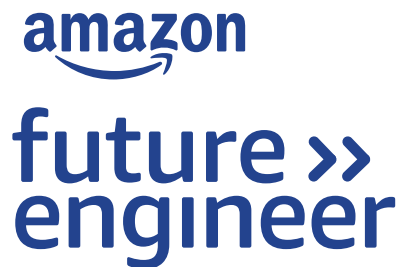


During the live day, exhibitors may hold Zoom meetings for even more dynamic interaction!

- Meet leading employers and visit their virtual booths
- Get questions answered in exhibitor booths and in auditorium sessions.
- Attend dynamic college and career readiness seminars

Amazon Future Engineer Tours

We're happy to announce that Amazon will offer Amazon Future Engineer tours!



VIRTUAL TOUR TIMES ARE:

Wednesday, February 16
11:00am & 2:00pm

Thursday, February 17
10:00am & 1:00pm

Looking for more information about our sponsor Amazon? Check out www.yccexpo.vfairs.com for more information and updates on tour registration.

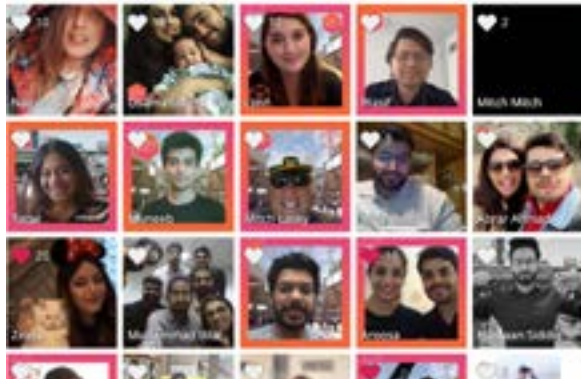


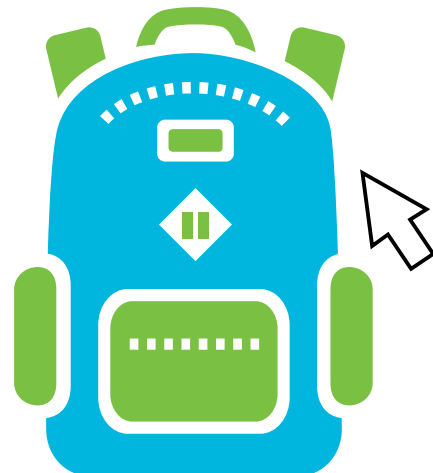
Photo Booth

Looking for a way to capture some memories and win some great prizes? Visit our photo booth, create a collage or share on social media about your YCCExpo experience! Don't forget to use hashtag [#befutureready](https://twitter.com/befutureready)

Resources & Access

A "virtual backpack" assigned to each student upon registration.

- Students can take away materials and resources in their "virtual backpack."
- Access to the backpack will be open for 30 days following the event.



LEADERBOARD ACTIVITY

The leaderboard is a fun activity that will encourage students to explore and participate. Students are awarded points for various completed tasks. Every task has specific points assigned and will be unlocked through participation.

The leaderboard will be displayed on the virtual platform to see their points and the top scorers throughout the event.

The leaders will be listed on the leaderboard. At the end of the event, those with the most points will be rewarded with great prizes!

POINTS ALLOCATION

★ **250 POINTS** ★
Received upon registration

★ **50 POINTS** ★
For every query/question asked

★ **25 POINTS** ★
For networking at the end

★ **100 POINTS** ★
Per session attended

★ **25 POINTS** ★
For every booth visit

★ **15 POINTS** ★
For every brochure downloaded from a booth

★ **100 POINTS** ★
For filling out the survey at the end

WANT TO SEE HOW YOU CAN EARN POINTS?

Visit yccexpo.vfairs.com to see all points available!

— TOP 10 PRIZES —

1ST PLACE

PlayStation 5



6TH PLACE

\$100 Amazon Gift Card



2ND PLACE

Oculus VR Set



7TH PLACE

\$100 Macy's Gift Card



3RD PLACE

Beats by Dre Headset



8TH PLACE

STEAM Rover (\$70 Value)



4TH PLACE

STEM Lingo Kit



9TH PLACE

STEAM Rover (\$70 Value)



5TH PLACE

\$150 Nike Gift Card



10TH PLACE

\$50 Amazon Gift Card



...and many more giveaway opportunities for students AND educators!

How to Register for YCCExpo

STUDENTS may register individually at letsgrowsteam.org/yccexpo.

- Once registered, students will use their email address to log in to the event at yccexpo.vfairs.com

EDUCATORS may register their students as a group:

- Download, complete and save the group interest form located on the YCCExpo page at letsgrowsteam.org/yccexpo
- Email form to info@letsgrowsteam.org
- Educators please DO NOT forget to complete your registration as well for access to the virtual event.

Register by Friday, February 11th

Students and Educators will receive confirmation of registration via email.



Need more info?

Visit the YCCExpo homepage on our site:
www.letsgrowsteam.org/yccexpo

Email:

info@letsgrowsteam.org

**FIND US ON SOCIAL
MEDIA AND SPREAD
THE WORD!**



Helping youth #befutureready